

**ENTERPRISE PERFORMANCE  
ENTERPRISE OPTIMIZATION  
PROGRAM MANAGEMENT**

Enterprises are constantly under pressure to perform. Given the right vision, goals and strategies, they can design and deploy right enterprise structure that delivers optimum performance. They need to constantly calibrate their capabilities and reengineer existing business practices and processes, policies and standard operating procedures to achieve better performance.

As Information Technology plays a critical role in enhancing organizational performance, they need to constantly evaluate return on investment on various IT initiatives and eventually make sure that IT investments work for them.

Neozen addresses above mentioned challenges faced by most enterprises with its service offerings that include:

- **Enterprise Performance**
- **Enterprise Optimization**
- **Program Management**

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## Enabling Performance

The deployment of enterprise solutions (such as Enterprise Performance Management and Enterprise Optimization) is by no means an easy task, especially when you make enterprise-wide deployment. Neozen understands this fact fully.

Neozen's value proposition to clients includes, at its core, a unique process of solution delivery: that is, Proof-of-Concept (PoC) followed by Centre of Excellence (CoE).

At PoC stage, prospective clients would be in a position to visualize entire gamut of the proposed solution and its architecture, components, functionalities, scalability, reliability, security, stability etc.. By setting up, operating and transferring CoE, Neozen ensures that their clients realize maximum benefits from EPM and Enterprise Optimization initiatives.

Enterprise  
Performance

Enterprise  
Optimization

Program  
Management

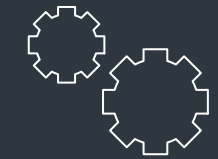


## Enterprise Consulting at work for you

### CONNECTING YOUR PERFORMANCE TO THE CAPABILITIES & OPPORTUNITIES YOU HAVE

Most enterprises often face challenges in terms of matching their core competencies with that of market opportunities. Either they have to create market demand for selling products and services based on their competencies or they need to build new competencies to capture new market opportunities. Lucky are those enterprises that have their capabilities perfectly matched with growing market opportunities. The unfortunate ones are those businesses that have their outdated capabilities which are mismatched against market realities.

Neozen helps enterprises to adopt a structured business strategy formulation process just like any other business process such as sales, purchase, finance etc., taking into account match between competency and opportunity. At the same time, as business strategy and its execution go hand in hand, Neozen facilitates enterprises to adopt right performance management and optimization frameworks and techniques to achieve better execution of chosen strategies.



### ENTERPRISE PERFORMANCE

Implementing an EPM solution is the cornerstone of successful execution of various business strategies aligned with business operations that are highly process driven. EPM solution measures individuals, teams, departments, divisions and entire enterprise for better business control through its robust feedback loop functionality.



### ENTERPRISE OPTIMIZATION

Analytics based Decision Support System is currently one of the key factors that decides success or failure of any enterprise initiatives or operations executed under uncertain and turbulent business environment. The analytics types may be descriptive (for patterns), diagnostic (for symptoms), predictive (for forecasts) or prescriptive (for optimization). The prescriptive analytics helps enterprises to make smart decisions under constraints for achieving specific goals.



### PROGRAM MANAGEMENT

Managing an enterprise application ecosystem is highly resource intensive in terms time, materials and efforts. Often the end results are elusive with no visible ROI – be it completed or under-construction IT projects. Effective control and value realization from key enterprise applications are the key requirements while managing such an ecosystem.

### ENABLING PERFORMANCE

- COMPETENCY ASSESSMENT
- OPPORTUNITY SPACE ASSESSMENT
- BUSINESS STRATEGY ENABLEMENT
- BUSINESS & IT STRATEGY ALIGNMENT
- RESOURCES UTILIZATION ANALYSIS
- VALUE-ADD ANALYSIS
- BUSINESS PROCESS ANALYSIS & AUDIT
- IT INVESTMENT & ROI ANALYSIS
- PROCESS AUTOMATION & OPTIMIZATION
- ENTERPRISE 'DNA' FRAMEWORK
- BALANCED SCORECARD

NEOZEN CONSULTING PROVIDES A COMPLETE ENTERPRISE PERFORMANCE ENABLING SOLUTIONS THROUGH STRATEGIC ALLIANCES WITH RIVERLOGIC AND CORPORATER



## Innovative solutions for your enterprise needs

### ENTERPRISE PERFORMANCE

Any activity that is not measurable is not controllable. If there is no control, then there is no guarantee for sustained performance, learning and growth. Neozen helps enterprises to implement a fully automated performance management system to improve organizational performance and effectiveness.

Neozen has entered into a strategic alliance with **Corporater** for delivering state-of-the-art EPM solution.

### ENTERPRISE OPTIMIZATION

Neozen's Enterprise Optimization Solution Framework factors key optimization enabling business parameters such as costs, quality, production rates, service delivery levels, product/service mix, customer goodwill, market demands, profitability, revenue streams, market share, investment portfolio, efficiency, effectiveness etc.,

Neozen has entered into strategic alliance with **Riverlogic** for delivering Enterprise Optimization solution to enterprises, thereby helping them make smart decisions.

### PROGRAM / PROJECT MANAGEMENT

Neozen offers program / project management services for managing complex IT projects that are delivered successfully on budget, time, quality and service level.



### HIGH END ERP OPTIMIZATION

Enterprises, having invested in enterprise ERP solutions such as SAP, Oracle Apps, Microsoft Dynamics etc, often fail to realize return on investment for various reasons. Neozen helps these enterprises with its proven business-value-centric approach for effective realization of ROI.

### ENTERPRISE CAPABILITY ASSESSMENT

Neozen's Enterprise capability assessment framework helps to discover enterprise's resource gaps, process gaps and gaps in current performance measurement system on 3 dimensions.

**Vectoral Dimension:** covering vision, plan, execution and control systems. This dimension has both 'direction' and 'magnitude' (action) sub components.

**Functional Dimension:** covering all business processes such as sales, purchase, production etc.,

**Factoral Dimension:** covering all factors of production such as people, materials, technologies, facilities, capital etc.,

